



PUFFIN

DISEÑO WEB

PUFFIN



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1.- OBJECTIVE OF WEB PAGE

Puffin is a unit of the Drainware company, based on the audit services it offers and which mainly works by the contacts it has from its previous experience. The objective with the development of this website will be to increase its presence on the internet and even link the traffic of its social networks with the blog of the new page and in this way, provide information for old and potential customers.

For this reason, we will set the objective of the page, have all the information of the company, its services and its scope in general, in a formal and simple for users, facilitating the task of finding the information they want within of the page, as well as, including the option of feedback.

For this we will present in this dossier:

First of all, a vision of the format, the design and the structure that we want our page to have. This structure will be based on the usability of the page for the user, as well as, the design and format will be inspired by the colors of the logo trying to integrate all the concepts of the company, giving greater identity to the page.

Secondly, we will show the contents that should be on the website, it will be about the basic concepts about the company, the environment in which it operates and the services it provides, emphasizing the differentiation with other companies. Therefore, the objective will be to generate content that allows users to obtain the necessary knowledge about the services and contact the company if they want to acquire them.

All the necessary information will be generated in this document, however, several options, such as the letter format, style format and exact size distribution of the different spaces will be an option to choose from the builder of this page, trying to take advantage of their experience. with the objectives presented.

2.- STRUCTURE AND DESIGN OF WEB PAGE

According to the web design of Drainware and its main competitors, we will make a similar structure and design formed by the following parts:

Homepage:

Starting with the header, I would structure it in the following way: Puffin Security logo, at the beginning to the left, aligning it with the right part would add the English / Spanish language selection buttons (possibly with the flag symbol instead of the letters), then 4 tabs, the start, services, blog and contact (in capital letters, happening).

Regarding the first background, the colors of the logo must be combined in different ways, predominating white over dark blue.

An explanatory video should be added about cybersecurity and the consequences of its lack, this should be of short duration, be subtitled in Spanish and translated into English, and the video should be based on explanatory drawings. It will occupy only one box on the right side of the page while the left part will be followed by 4 images (attached in Annex 1), corresponding to the services and the entity with a brief explanation of two lines.

To finish the first cover I would add in the last part, the references to the blog, Twitter and Instagram.

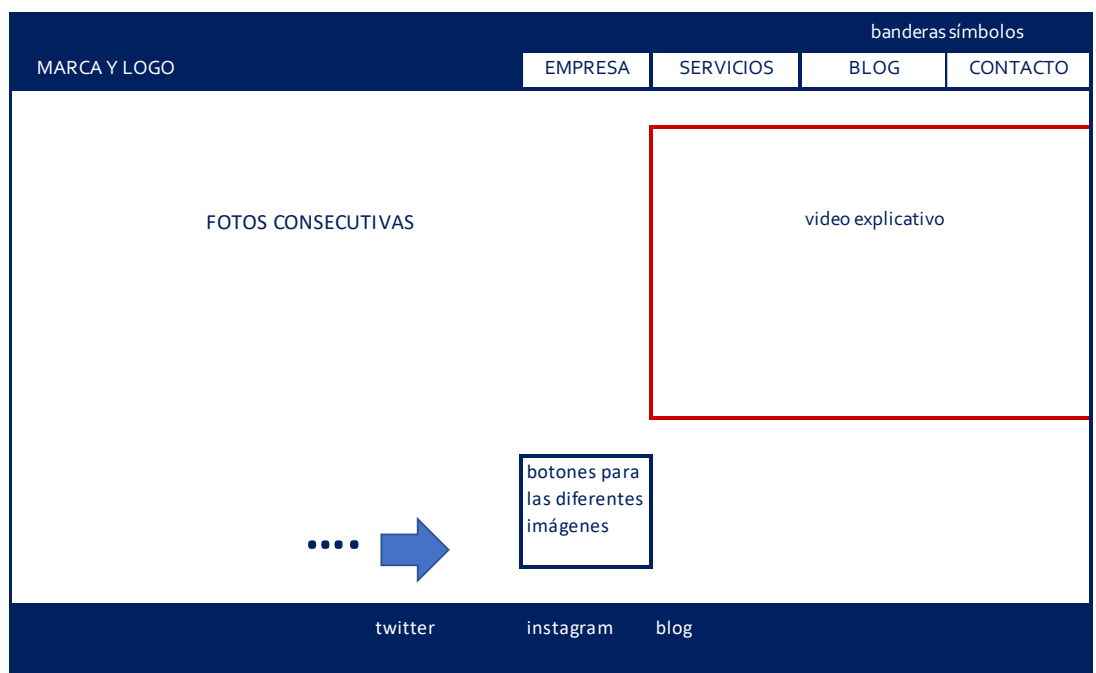


Table 1.-Homepage

Company page:

Regarding the page that will start when clicking on the company's tab, it will be divided into two parts:

The first, where a brief comment will be made, captured in two paragraphs about what cybersecurity is (on a white background). After the brief explanation, images about cybersecurity will follow (attached in the annex).

The second one, where we will make a summary of the identity itself and the services offered (under a blue background), attaching the location on a map and the company's own logo.

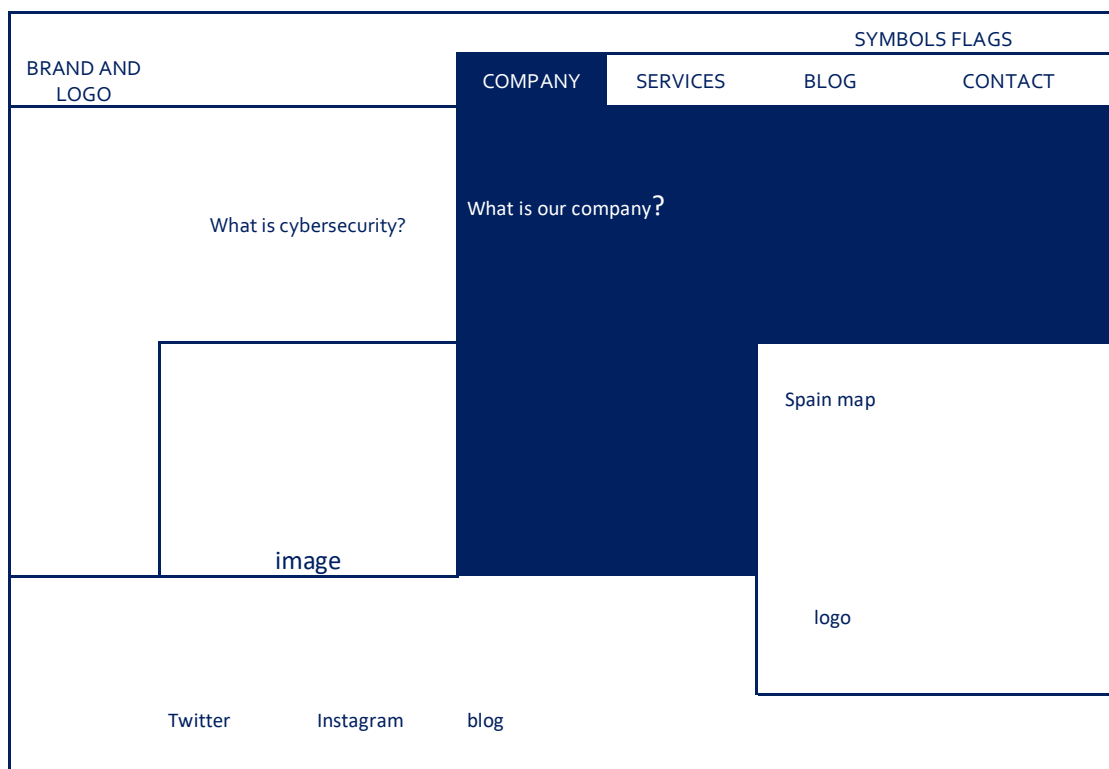


Table 2.-Company page

Services page:

All the services offered will be presented on this page with a brief explanation of them, structured in three-in-three information tables, including in principle: external and internal audits, web page audits, the audits of applications, the audits of source code, the management of incidents (Digital Forensics & Incident Response) and the resolution of reports.

These information tables will be structured in a title, a photo and then a brief explanation, as will be detailed in table number 3, as well as the backgrounds and colors of each information box will be shown.

BRAND AND LOGO		symbol flags	
COMPANY		SERVICES	BLOG CONTACT
webpage audit	internal and external audit	web application audit	
image	image	image	
explanation	explanation	explanation	
source code audit	Digital Forensics & Incident Response	Report resolution	
image	image	image	
explanation	explanation	explanation	
twitter instagram blog			

Table 3- Service Page

Blog page:

This page is designed to have the latest reviews that are written on the blog, that is, the most up-to-date information. In the first place, an image of the brand of the company (annex) will appear throughout the page. Subsequently, these reviews will be shown, with the title and the header, as well as a previous search engine by day and month to find outdated blog entries.



Table 4.- Blog Page

Contact page:

Finally we will present the contact page where the company's available mail will be collected, a telephone number and the response time to the customer in case he calls, as well as a map of Spain with the location of the office. The structure will be based on a main photo that will occupy almost the entire page preceded by this information.



Table 5.- Contact Page

3.- CONTENT DEVELOPMENT

In this section the developed contents will be shown, which must be integrated into the structure and design previously detailed. The breakdown of the same will be done by pages presenting the basic information that can be found in each.

3.1-Home Page:

The contents for this first page are!

- Image 1: Experts in cybersecurity. Protect your digital asset. We audit your company. Excellent reputation .
- Image 2: Our team will detect all your vulnerabilities. We offer the best services. We have extensive experience. Results guarantee.
- Image 3: We have the best technologies and innovations in cybersecurity. We manage your problems in the fastest and most economical way, thanks to our remote service.
- Image 4: We help you to know the ways to protect your company. We offer you a personal treatment and the best advice with the necessary services for you.

3.2-Company Page

Then, the contents for both sections of this page will be developed, with the address of the office at the end, to be managed through a link on the map of Spain. Later in the annex the illustrations belonging to each section will be included.

What is cybersecurity?

Cybersecurity is a recent phenomenon, which allows us to be protected from cyber attacks, in a certain way, it is the key to the future for business, since it allows you to protect all the information of it.

After eight years of experience in the sector, we offer with our services, the reputation and stability of the companies that we audit, minimizing and avoiding the risk of information losses and thus helping the management in their businesses, therefore, making the same , safe and stable companies.

Many of the companies, nowadays, are not aware of the usefulness of cybersecurity or where the failures in lost information are located. Currently, it can be accessed easily through numerous

resources, such as email, systems or equipment and in most cases it is usually critical data, such as financial information.

Therefore, to face the problems of today, our company is committed to perform services with the aim of improving the quality of security, with the highest ethics and responsibility, treating your data confidentially and integrally.

➤ ***What offer our company?***

Puffin offers cybersecurity services standing out in its sector for the speed and efficiency of its audits, as well as in the resolution of problems. Founded in Madrid with headquarters in León, it has a team of experts highly specialized in professional services with knowledge of penetration testing, networks, systems administration, forensic analysis and reversing of malware, both offensive and defensive, aimed at protecting threats derived from the use of information technologies.

The investments made in R & D, throughout his career, have allowed him to position himself in the market with various technologies, among which is the most current, based on experience in containing cyber threats in corporate environments, which allows him to perform personalized services remotely and therefore with personal advice in case of any incident.

Therefore, do not hesitate to contact our professional teams, they will be happy to manage your needs. They can do so through the contact provided on this web page.

Address: [Av. Magdalena, 9](#)
[24009 León](#)
León España

3.3- Service Page

➤ **Audits:**

- **External and internal audits:** within this service we offer the vulnerability scan in network, servers and protocol. We also perform an analysis of them, and to give a more complete service we perform controlled exploitation and lateral movement.
- **Web page audits:** in this type of service we locate design and programming errors, review the web with and without the user, its structure and related technologies (authentication and authorization framework, session management). Likewise, to complement the service we carry out the review of the business logic and the interaction with the client.

- **Audits of IOS and Android applications:** we include in this service the analysis of the app's communications (including remote web service), the review of the configuration files, the revision of the local databases and the analysis of the code..
 - **Audits of IoT devices:** we include in this service the analysis of the communications of the device (including remote web services), the revision of the hardware and the firmware
 - **Source code audit:** for this service we analyze and review the code identifying both the architecture, data flows and threat modeling.
- **Response to incidents:** service provided by a team of highly qualified professionals in response to incidents, with experience in containing cyber threats in corporate environments. It integrates the services of penetration testing, networks, systems administration, forensic analysis and malware reversing.
 - **Resolution of reports:** we offer an executive summary with all the detailed vulnerabilities, you can go to our technical team if you do not know how to solve them, they will always be at your disposal.

3.4- Blog Page

No external content will be added to the blog, the design and background will be the same as the theme set in the blog. The logo to show at the beginning will be attached in the annex.

3.5- Contact Page

- Contact us, we will be happy to assist you .

- **Address:**

[Av.Magdalena, 9](#)

[24009 León](#)

León España

Telf. +34 987 950 796 (horario laborable 9:00-19:00 en verano y 8:00-13:00)

www.puffinsecurity.com

* (The same map will be attached as in the company tab with the same location.)

4.- ANNEX ILLUSTRATIONS:

✓ *Homepage: illustrations ordered to be placed in table 1..*

Illustration 1.1



Illustration 1.2

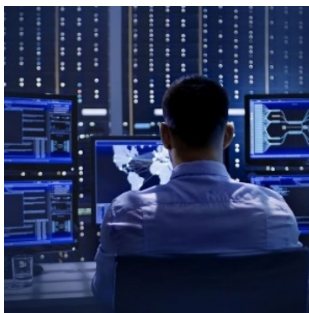


Illustration 1.2



Illustration 1.3



✓ **Page company:** illustrations ordered to be placed in table 2.

Illustration 2.1



Illustration 2.2



✓ **Services Page:** illustrations ordered to be placed in table 3.

Illustration 3.1



Illustration 3.2

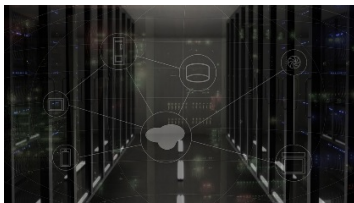


Illustration 3.3



Illustration 3.4



Illustration 3.5



Illustration 3.6



- ✓ *Blog Page: illustrations ordered to be placed in table 4*

Illustration 4



- ✓ *Página de contacto: ilustración para tabla 5*

Illustration 5

